

# Bridgestone Retail Operations, LLC

**To:** All BSRO and BSA Teammates  
**From:** Tire Merchandising  
**Date:** April 1, 2019  
**Subject:** **2Q 2019 All Teammate Best Tire Savings Program**

Below are the guidelines for processing 2Q 2019 All Teammate Best Tire Savings Program requests:

**Time Period:** April 1, 2019 through June 30, 2019.

**Teammate Discount:** 50% off the store's current advertised or promotional price, as long as promotional price is based on a sales promotion running in all stores nationally (**excludes EPIC Event**). The 50% discount does not apply to a special price offered by just one store for a local grassroots type event *or for short-term promotions like Buy 3 Get 1 Free that are not national in nature*. Standard installation, mounting, 1-time balance and TPMS Kits are no charge. Lifetime Rotation and Balance is \$5.99 per tire. Teammate pays \$7.00 per tire on purchase of Road Hazard Warranty.

**Note:** The 50% discount is in lieu of the standard 35% discount, not in addition to the 35% discount.

**Eligible Participants:** All active BSRO and BSA teammates and Eligible Participants.

**Eligible Products ONLY:**

- Bridgestone Turanza w/ Serenity Plus & QuietTrack
- Bridgestone Potenza RE970AS PP
- Bridgestone Potenza S-04 PP
- Bridgestone Potenza RE-11, RE-11A & RE-71R
- Bridgestone Potenza RE980AS
- Bridgestone Dueler H/P Sport & H/P Sport AS
- Bridgestone Ecopia H/L 422 Plus
- Bridgestone Dueler H/L Alenza Plus
- Bridgestone Dueler A/T REVO 3
- Bridgestone Dueler H/T 685
- Bridgestone Blizzak (all patterns)
- Bridgestone DriveGuard
- Firestone Destination MT2
- All Bridgestone and Firestone Run-Flat

As this 50% off program is designed to provide teammates the opportunity to give an experience-based recommendation of our best category products, it is only applicable to active BSRO and BSA teammates and Eligible Participants, excluding retirees. **For retirees**, they will receive their normal 35% OFF tire discount along with free valve stem, mounting, and balancing. Special Lifetime Rotation, Balance and Road Hazard Package is available for \$14.99 / tire. TPMS replacement is at market price.

Please refer to the "Teammate Discount Program" available on MyHR > Teammate Perks for full details.

If you have any further questions, please feel free to contact Melissa Klassman at [mklassman@bfusa.com](mailto:mklassman@bfusa.com).

Thank you.

cc: Josh Brooks  
David Nientimp