Connect Discuss Share Maritime Heritage

AMMC Workshop Devonport & AGM

(30) 31 Oct – 1 Nov 2019

Workshop Host: Bass Strait Maritime Centre

Venue: paranaple convention centre Level 3, 145 Rooke St, Devonport TAS 7310

THEME: HOW TO BUILD AN EDUCATIONAL OR PUBLIC PROGRAM FROM SCRATCH

Day 1: Thursday 31 October 2019

8:30 – 9:00: Registration & tea / coffee on arrival

(20mins) 9:00 - 9:20: Welcome to Country (details to be confirmed)
Welcome to Devonport / Museum / Living City
Annette Rockliffe – Mayor of Devonport
Geoff Dobson – Convention and Arts Centre Director

(10mins) 9:20 - 9:30: Welcome & update on AMMC activities program – The Big Picture
Alan Edenborough – President AMMC, Sydney Heritage Fleet

(40mins) 9:30 – 10:10: Overview of BSMC and Programming
Jaydeyn Thomas – Coordinator, Bass Strait Maritime Centre

(50mins) 10:10 – 11:00 Guided Tour of the BSMC.

(30mins) 11:00 Morning Tea back at paranaple centre

(75 mins) 11:30 – 12:45 Workshop-1 How to build a Public Program from Scratch

11.30 – 11.40 Speaker: Geoff Dobson - Convention and Arts Centre Director: Churchill Fellowship Research and Implementation in developing a public program.

11.40 – 11.50 Speaker: Peter Tattersall – Head of Learning Australian National Maritime Museum (ANMM): the process of
experience and public program development at the ANMM using a whole of museum approach to idea sourcing and development, as well as the set of guidelines ANMM have developed to guide their decisions. Peter will some stories of success and failure that will offer value for program development across all AMMC institutions.

11.50 – 12.45 General Discussion led by: Peter Tattersall, Geoff Dobson and Ben Arthur - Engagement Programs Coordinator CSIRO

Expect to learn: Process of constructing an overall public programming goal and creation of events and leaning opportunities to meet that goal. How to build a series of programs to connect together with goals/mission/exhibitions. What sources of funding options are there? Any strategies for getting funding for a public program?

(1 hour) **12:45 – 13:45** Lunch

(75 mins) **13:45 – 15:00** Workshop-2 How to build an Educational Program from Scratch

(AMMC Workshop Panel / delegate syndicate work)


A discussion on museum education pedagogy – ideas for teaching in a day-visit setting.

• How to provide engaging learning experiences utilising museum artefacts and displays.
• Linking the museum visit with pre and post visit activities for teachers.
• Using technology in a museum setting.

13.55 – 14.05 Peter Tattersall.

ANMM’s approaches to both onsite and online educational experiences. ANMM process of curriculum mapping, development, marketing and delivery. The importance on organisational direction and strategy in shaping education programs and how we report on our success to ensure support for the program.

14.05 – 14.50 Activity Build Your Own Educational Program lead by Ben Arthur

14.50 – 15.00 Presenting Ideas from Activity back to the group.

Expect to learn: How to build an educational program so teachers are excited by it and bring their classes in? What sources of funding options are there? Any strategies for getting funding for an educational program?

(15 mins) **15:00 – 15:15** Afternoon Tea
Workshop-3 Working with the Australian National Curriculum and How do we connect with older (high school) students?

15.15 – 15.25 Speaker: Ben Arthur - The role of the Marine National Facility as a platform for marine education and training, in addition to supporting and enabling excellence in marine research. In line with the recommendations of the National Marine Science Plan, we have developed and implemented a number of educational programs over the last couple of years, targeted at both students and teachers. Ben will discuss these programs which include the Educator on Board, Floating Classroom, Collaborative Australian Postgraduate Sea-Training Alliance Network (CAPSTAN) and the Indigenous Time at Sea Scholarship.

15.25 – 15.35 Speaker Chloe Simons
• Navigating the Australian Curriculum.
• Examples of lesson plans to support a museum visit.
• Working with teenagers - Designing and presenting experiential learning activities for students in years 7-12

15.35 – 16.20 Activity - Build Your Own Educational Program with the Curriculum, using same themes/programming as previous session – work with the Curriculum for a particular age group.


16.40 – 17.15 Panel Discussion with Ben Arthur, Chloe Simons, Steve Reid on Questions Posed

Expect to Learn: What kind of hands-on activities do older students connect with? How do we mine the ANC for inspiration and how do we make Curriculum connections explicit and attractive for teachers? Are there strategies for how you present yourself to a high school group as opposed to (or similarly to) presenting to a primary school or general public group? Funding options?

(30 mins) 18:00 – 18.30 Prepare & travel to Dinner venue (optional dinner at delegate cost)

(30 mins) 18.30 – 19.00 Pre Dinner Drinks - Mrs Jones Venue: 35/39 Bluff Rd, Devonport TAS 7310

19:00 - Optional Dinner – Mrs Jones Venue: 35/39 Bluff Rd, Devonport TAS 7310
Day 2: Friday 1 November 2019

Venue: paranaple convention centre, Level 3, 145 Rooke St, Devonport TAS 7310

8:30 – 9:00 Welcome Back – Coffee / Tea

(90 mins) 9:00 – 10:30 Workshop-4: Ways of Learning Marketing Segmentation and Targeting Specific Ways of Learning in public and educational programming

9.00 – 9.30 Speaker: Jackson Pellow - Manager Brand and Marketing, Australian National Maritime Museum. Market Research and Outcomes for Public Programs

9.30 – 9.50 Speaker: Peter Tattersall - ‘curriculum 101’ curriculum websites and forms, how to understand the structure and navigate it all.

9.50 – 10.30 General Discussion
Expect to learn: What market research has been done and the outcomes from that research. How to conduct local research and use both data sets to drive public and educational programming to meet market demand.

(30 mins) 10:30 Morning Tea

(30 mins) 11:00 – 11:30 Travelling Exhibition – What Floats Your Boat – project update
Sabina Escobar, Project Manager ANMM
Peter Rout, Assistant Director Operations, ANMM
Chosen stories, Launch of exhibition, How to opt-in to travelling calendar.

(30 mins) 11:30 – 12:00 AMMC Annual General Meeting (AGM)

(20 mins) 12:00 – 12:20 Kim Newstead, President – Maritime Museum of Tasmania; Maritime Heritage Trail.

(60 mins) 12:20 – 13:20 Tasmanian MAHooT Wrap (6 x Speakers TBC)

(10 mins) 13:20 – 13:30 Main Workshop close / concluding remarks

13:30 – 14:30 Lunch

15:00 – 17:00 Julie Burgess Delegate Sail (22 pax max)
First in best dressed!
For bookings on the Julie Burgess Sail please contact the:
Bass Strait Maritime Centre at bookings@bassstraitmc.com.au