



AMED 2020 and beyond? Transitioning through troubled times

A continuing AMED co-inquiry AMED2020 Progress Report: 9 July 2020

As the hosting team, we are enormously cheered by the practical ideas emerging from our co-inquiry. Clearly, there is a special place in all our hearts for AMED and many opportunities to take forward. #GoWithTheEnergy!

Please amend and refine our incomplete list of energising themes and add or remove your name according to where your energy goes. We see our role as enabling and supporting others to develop their particular interests and initiatives in concert. We hope working groups will form naturally, self-organise and seek any support they need from the AMED2020 Hosting Team.

1. We are at different stages in our careers

For those moving into to retirement, AMED can be a think tank, a ginger group. We are provocateurs, daring to think differently because we can. We have time to offer as long as we find it engaging.

For those still working full time, AMED must have synergy with our professional themes: e.g. sustainability (Gary), Complex Social Dynamics (Chris), Management Education (Paul and Russ), gender issues (Erica), wisdom (Julie). We have time to offer as long as we find it relevant.

Intertwined and connected with writing being important/running through them.

2. It's not so much the purpose of AMED which attracts us. It's the values.

We believe in interdependence, shared learning, ethical working, fairness, authenticity and openness, not as moral positions but as the most effective way to develop successful organisations.

3. Media, old and new.

e-O&P is still highly valued and in need of refreshed design, use of up-to-date production and presentation tools and better distribution. (David, Russ, Paul,)

- Editions in view - Autumn / Winter, developing co-inquiry themes (Bob, John, John's former student?),
- 2021, diversity lens - "Life after catastrophe" theme (Erica, Bob),
- NB: Our Spring/Summer 2020 edition will go public any day now, free online (voluntary donations welcome), with a print version on demand, at cost.

Website still functional for now and in need of refreshed design.

- Short term: less clutter, better images (Linda, John, Russ, All.).
- Longer-term: rethink (Linda, John, Russ, Paul.)

Social media, podcasting: potential to create a gentle buzz (Ruth, Linda, Paul, All)

4. Reaching/engaging a more diverse 'membership'

Special interest, regional and kindred groups, face-to-face and augmented by the new familiarity of Zoom

- Sustainability (Gary, Julie)
- Humanistic management (Ruth)
- Open Source Thinking (OST Hosting Team)
- Writers Group (Bob)

Alliances with relevant institutions (Chichester - Bob, Sussex - Paul, Henley - Russ, Bangalore - David, ODiN - Chris)

- Connect with their projects, themes, learners, expertise, networks?

Online discussion of selected articles, with diverse pairing of 'presenters' (Paul)

Never-to-forget, the particular value of face-to-face:

- Open Source Thinking Group long weekend already in planning for March 2021 (OST Hosting Team)
- conference/event in six or twelve months, external factors permitting. (Alison)
- special event - Insights from the past as a springboard for the future (Tim)
- special event – e.g. Three Horizons
- (One event? Or two? Or three?)

5. Energy waves

We are keenly aware that we are surfing waves of energy and must be agile to keep our balance.

The Law of Two Feet applies here. Please ...

... step in or out as your energy allows.

... let Linda or any of the AMED2020 hosting team know if you need any specific support or guidance from AMED.

... feel free to contact others with offers, requests and suggestions ... and to get on with it.

6. Next steps

We're cracking on, liaising with those who've offered and will be creating a calendar of events as plans develop. Council/hosting group shadow to join each group.

[This list is posted here, on the website.](#)

Please enliven it with comments and updates and share and Tweet #GoWithTheEnergy).

We have some formal issues to address (AGM, funding and budget, status - charity/Ltd co., name change?) and are confident these will fall into place as the patterns of activity gather strength.

Warm thanks to you all for breathing new life into a revivifying AMED.

Your AMED2020 Hosting Team:

Julie Allan, Rowena Davis, Shelagh Doonan, Bob MacKenzie, David

McAra, John Sweet and Linda Williams